

The Liverpool Beatles Tour That Reveals Where the Lennon-McCartney Songs Were Born - And How the Quarrymen Became the Beatles

Told at the very places in Liverpool where the story actually happened.

What Makes This Different

A private 4-hour Liverpool taxi experience designed for travellers who want more than sightseeing. This tour follows the Beatles story in sequence - from childhood influences and the first meeting of John and Paul, through to the early songwriting partnership that helped shape the Beatles phenomenon.

- It follows the Beatles story in sequence, rather than jumping between famous locations.
- It includes the exact location where John first met Paul and the songwriting partnership began.
- It shows how the Quarrymen gradually became the Beatles.
- It is delivered as a private Liverpool taxi experience at a relaxed and comfortable pace.
- It tells the story at the exact Liverpool locations where those moments actually happened.
- It connects famous songs such as Penny Lane and Strawberry Field to the real places and experiences behind them.

Ideal For

- Beatles fans visiting Liverpool
- Luxury and bespoke UK itineraries
- Cruise passengers visiting Liverpool
- Couples and small private groups
- Travellers looking for depth and understanding rather than standard sightseeing

What Guests Consistently Say

"Paul put us 'in the moment'... weaving together the Beatles story, locations, music, and life experiences in a way that left us understanding why and how things came to be."

- John T., USA

"The stories, the music, and the spirit of the Beatles' Liverpool all came together."

- Jeff B., USA

"My wife is a huge Beatles fan and I am not so much - but this tour was really awesome."

- Trevor M., USA

Trade Information & Logistics

Key operational information for travel advisors, DMCs, cruise specialists, and itinerary planners.

Tour Duration: Approximately 4 hours

Pickup Locations: Liverpool city centre hotels, Liverpool Lime Street Station, cruise terminal area, or agreed Liverpool city centre location

Group Size: Private bookings for 1-5 guests

Vehicle: Traditional private Liverpool taxi

Pricing: GBP 245 per private tour

Commission Rate: 20% trade commission

Bookings & Availability: Bookings and availability can be managed through Bokun or by direct email support for itinerary coordination and trade enquiries.

Contact Email: info@lennonandmccartneysongwritinghistorytour.co.uk

Booking Platform: Bokun

Ideal Client Profile

- High-value UK and international travellers
- Beatles fans seeking a deeper understanding of the story behind the music
- Cruise passengers visiting Liverpool
- Couples and small private groups
- Travellers looking for a relaxed premium experience rather than coach touring

If you would like to discuss partnerships, itinerary inclusion, trade arrangements, or direct client bookings, please get in touch.

Email: info@lennonandmccartneysongwritinghistorytour.co.uk

Website: www.lennonandmccartneysongwritinghistorytour.co.uk